

A woman with dark hair, wearing a black leather jacket, is shown in profile, exhaling a large, thick cloud of white vapor from a small electronic cigarette (Juul) held in her right hand. She is looking upwards and to the right. The background is a blurred outdoor setting with green plants and a dark wooden fence.

MORGAN & MORGAN®

JUUL Nicotine Addiction Lawsuits *A Guide*

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JUUL Lawsuit

JUUL Labs, the makers of JUUL e-cigarettes and vapor pods, are facing lawsuits alleging that they didn't adequately warn users of the risks associated with using their products. JUUL markets their products as a safer alternative to regular cigarettes, but they still contain nicotine. In fact, JUUL products contain significantly more nicotine than their leading competitors – and nicotine is an addictive and potentially seriously harmful substance.

Nicotine can be harmful to anyone at any age, but it has been shown to be significantly more harmful to children and teens, and children and teens are also significantly more likely to become addicted to it. JUUL did not do enough to warn users of these risks, and it may have even directly marketed to children and teens.

Smoking regular cigarettes has never been less common among teens and children, so for them, JUUL usually isn't a replacement for a dangerous habit. Rather, it's a brand new hobby that they take up because it seems "cool," and because it comes in flavors that appeal to them.

Minors who became addicted to nicotine after using a JUUL vape have suffered serious harm. Morgan & Morgan wants to hold JUUL accountable, and get compensation for those victims. If you or a loved one became addicted to nicotine after using a JUUL vape while still a minor, you may be eligible for compensation. Call today for a free case review.



Irresponsible Corporate Behavior

So far, JUUL has been the most recognized name in the race to dominate the exploding e-cigarette market. A recent valuation pegged the company as worth more than \$38 billion, and it has received a major round of investment from a tobacco products conglomerate.

But there is evidence that much of this success can be attributed to its popularity with the youth, including children and teens. The company certainly thought so, as significant attention was paid in the early days to making JUUL appear young, hip, and appealing to younger consumers. The company allegedly directly and intentionally advertised to children and teens, even going so far as doing presentations in schools in the guise of a mental health and anti-addiction seminar.

JUUL didn't quit this behavior until federal and state governments started investigations and threatening fines and legislation. And they only started putting sufficient nicotine warning on their products when forced to by law. But that's the future. Millions of people have already used JUUL products without knowing the dangers, including an untold number of teens. Many of whom now have a nicotine addiction.

Fighting For Justice

JUUL is busy trying to clean up its act now, but the damage has been done. If you're one of the tens of thousands of people who used JUUL products as a minor and then acquired a nicotine addiction, you may be facing health damage from nicotine in the future, as well the pain, discomfort, and cost of trying to quit. We think you should be compensated for that, and JUUL held accountable for that harm.

Morgan & Morgan attorneys are ready to fight for you. You can give us a call and get a free case review 24/7, and if we take your case, you won't pay anything up front. We only get paid if we win and recover compensation on your behalf.

Don't wait. We want to get started fighting for you today.

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*Our attorneys have recovered more than
\$7 billion for our clients to date.*

FAQ

What about other kinds of damage besides nicotine addiction?

Morgan & Morgan fights for the people whenever a corporation or manufacturer fails to keep products sold to the public safe. There have been multiple incidents of e-cigarettes exploding or catching on fire and causing injury, as well as scores of reports of cancer or other lung-related illnesses linked to e-cigarette use.

If you or a family member has suffered an injury or illness related to a JUUL or other e-cigarette device, please contact us right away for a free consultation. We want to pursue justice and the potential for compensation on your behalf.

Is there an age limit for a JUUL lawsuit?

At this time, Morgan & Morgan is only filing claims filed on behalf of JUUL users who became addicted before they turned 18.

Can I file a claim on behalf of my child?

You can. If you are the parent or legal guardian of a child or teen who has become addicted to nicotine because of their JUUL use, you have the right to file a lawsuit on their behalf. We want to help you potentially recover compensation that can be used towards treatment of that addiction, as well as other associated costs.

I don't think I can afford to hire a lawyer. What should I do?

With Morgan & Morgan, there's no such thing as a person who can't afford to hire a lawyer. Our firm operates on the contingency-fee model, which means we only get paid if we win for you. No upfront fee, no being charged for any kind of costs or fees during the case. So no matter your financial situation, you can always afford top quality legal representation.

Who We Are



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*We aim to give more people a
chance at justice.*

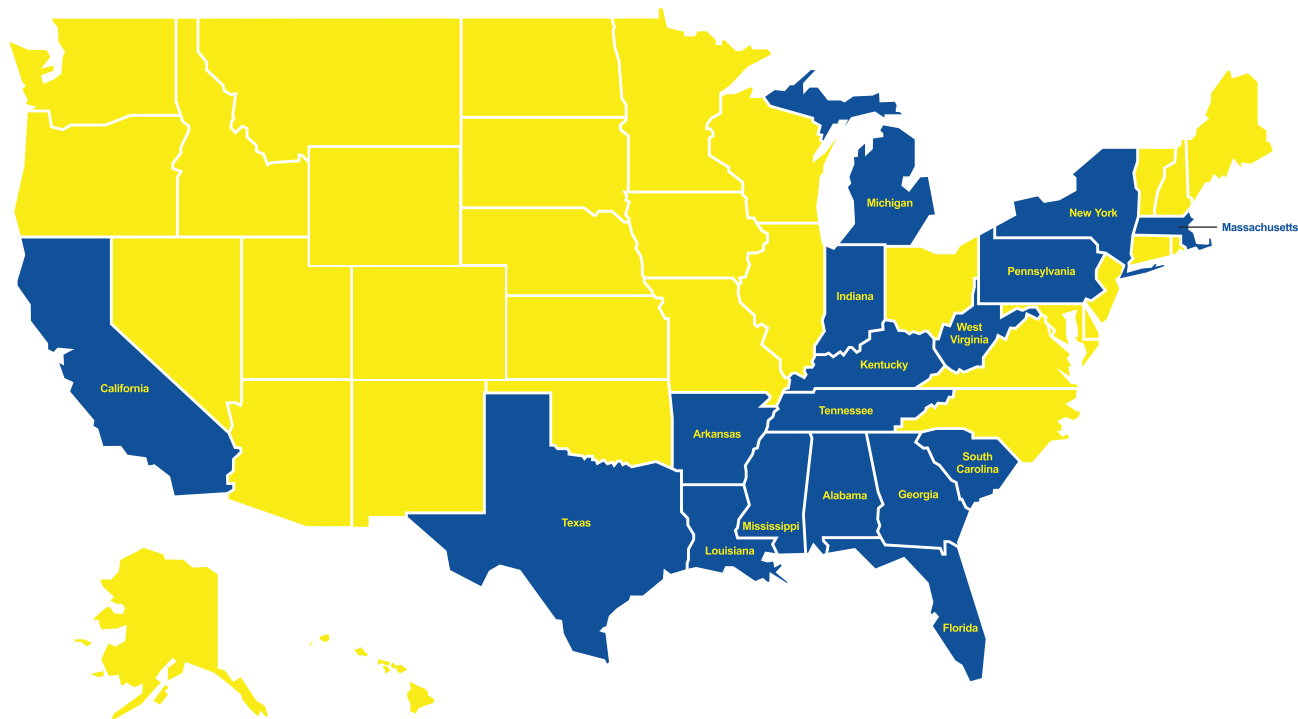
John Morgan founded Morgan & Morgan in 1988. The firm's first office was located in Orlando, Florida, and was made up of three attorneys, two paralegals, and a receptionist. Over the past 30 years, we've been fortunate enough to hire more than 500 attorneys and open 50 offices across the country, empowering us to reach and help even more people. We have a support staff of about 3,000 employees. These paralegals, case managers, case evaluation specialists, receptionists, and more make sure that our clients are taken care of every step of the way.

Our attorneys are dedicated to fighting for the best possible outcome for those who trust us with their cases. With that goal, we've won over \$7 billion for our clients. These wins represent so much more than just a dollar amount, though. They represent the wellbeing of our clients, which is something we take deep pride in protecting.

Everywhere for Everyone.

- # Office Locations

Note: We handle cases nationally, working with local counsel in states without our physical presence.



Attorney Growth & Successes

2019

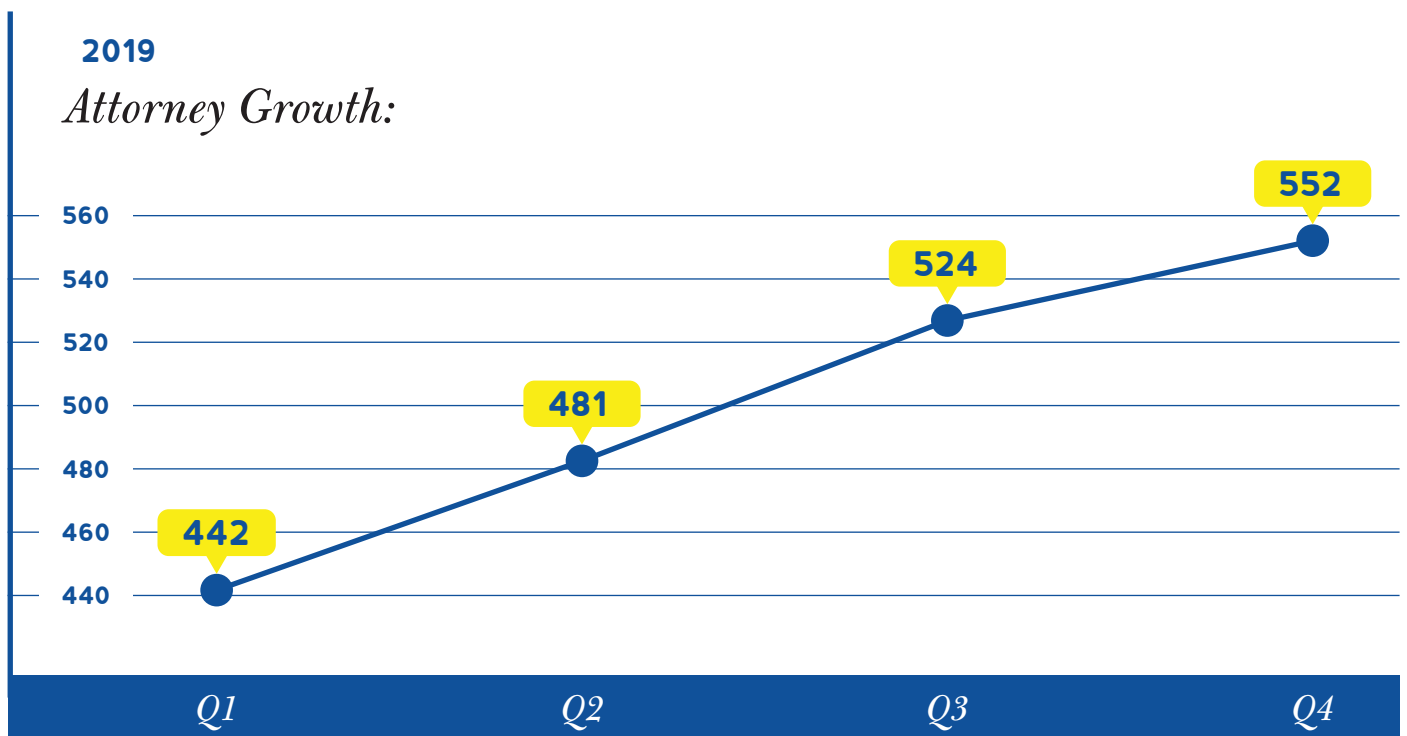
Total Amount Recovered: **OVER \$1 BILLION**

2019

Total Cases Resolved: **50,000**

2019

Attorney Growth:



What People Say About Us

I was able to contact Morgan & Morgan via their online form from the emergency room on the day of my accident. Someone called me the next morning and set up rehab and therapy appointments right away. The following day they came to my home to begin my case. They are swift, professional and customer service-focused. After my accident, I was nervous about driving. I was very grateful that they were so accommodating.

- Z.A., ATLANTA, GA

I couldn't be happier with the service and the professionalism of your staff I was very satisfied with the outcome of my case. The team always returned my telephone calls in a timely manner and shared valuable as well as valid information. They were very professional and maintained a positive attitude. I would definitely use your services again if I was faced with a situation that required an attorney or legal advice and I would also refer your agency to others. Although my situation was unfortunate, I was glad to have your team on my side to get me through the difficult times. Again, I say THANK YOU.

- KATHY, MEMPHIS, TN

They are the most caring and personal attorneys you could ever have on your side. They genuinely make you feel like helping you in every way they can is their goal and main priority. I'd highly recommend this firm to anyone in need. They treat you as if you were a part of their family and are always seeking the best for the client.

- JANET, LOUISVILLE, KY

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Although my situation was unfortunate, I was glad to have your team on my side to get me through the difficult times. Again, I say thank you.

I emailed my questions and concerns and had doubt that anyone would contact me in the next 24 hours. I emailed them around 8:30 pm. I received a call the very next morning and the representative explained that after I answered her questions she would turn it over to a lawyer and then they would contact me. She answered all my questions and concerns. She gave me hope that I did the right thing. She said I should hear something in the next few days after a lawyer has time to review. I will not have to pay anything unless they win a settlement. I will receive all the information soon as to what will happen next. It has been less than 24 hours and everything is set in motion.

- TAMMY, ORLANDO, FL

I would just like to say that, regardless of my injuries and all that I am currently going through daily, my attorney was absolutely wonderful to me as far as listening to my concerns and thoughts and always asking if I needed anything. He made sure that he let me know that I could call him at any time for whatever I wanted to discuss regarding my case! He is a true God send and I simply love his attitude and the attention he gives to clients. From day one, this firm has gone above and beyond the call of duty making certain that I was reached out to in a very timely manner. You all ran circles and holes around the first firm! I would recommend you to family, friends, and complete strangers!

- ALICIA, JACKSON, MS

Unbelievably organized, responsive, and probably the most effective process-oriented group of people I've ever seen. Their preparation for mediation and trial is beyond comprehensive. Across two cases and three years, not once did anything fall between the cracks. Everyone I came into contact with exemplifies professionalism; they quickly resolved insurance issues and spent time educating me about everything affecting my cases. I trust Morgan & Morgan and I am grateful for everything they did for me. I recommend them without reservation and will miss working with them now that my civil suit is settled.

- JERRI, JACKSONVILLE, FL

In the News

At Morgan & Morgan, everything we do — from the cases we take on to our wins in the courtroom — makes an impact. That's why in 2019, our legal actions, settlements, and verdicts were covered by premier national and international media outlets like The New York Times, The Washington Post, The Guardian, and CNN, as well as local media outlets.

Here are some of our cases that made headlines in 2019.

Restoring Basketball Glory

In 2018, the NCAA imposed a penalty on the men's basketball team at the University of Louisville (Kentucky) for alleged rules violations. They had their 2013 NCAA tournament win, 2012 Final Four appearance, and individual player statistics vacated and removed from the record.

With the help of John Morgan, our firm's founder, the team's players sued the NCAA and last year reached a confidential settlement. The players had all their statistical achievements and personal honors restored.

Coverage appeared on ESPN, Fox Sports, and in the Associated Press, among others.

Morgan & Morgan Attorney Named Cybersecurity MVP

Morgan & Morgan's John Yanchunis was named a 2019 MVP by Law360 — the premier national legal news service — in recognition of his work protecting the rights of consumers harmed by data breaches.

Last year, John achieved a notable victory when he and his team reached a \$117 million settlement with web giant Yahoo after a data breach compromised billions of user accounts.



Major Settlement in MA Gas Explosions Case

In September 2018, a series of explosions ripped through the Merrimack Valley, Massachusetts, towns of Lawrence, Andover, and North Andover. These explosions were caused by excess gas pressure in poorly built, poorly installed, and poorly maintained natural gas lines owned and operated by Columbia Gas of Massachusetts.

More than 40 homes experienced explosions and fires as a result, which caused severe damage and injury, including one death. Morgan & Morgan's Frank Petosa took the lead in the lawsuit representing the victims, and in July 2019, a \$143 million settlement was reached.

Coverage appeared in The Washington Post and The Boston Globe, and was provided by the Associated Press.

Florida Powerhouse

Although we're a nationwide firm, Florida is still Morgan & Morgan's home base. This year, the firm was recognized for its achievements in the Sunshine State as a Law360 "Florida Powerhouse."

With over 350 attorneys in the state and more than two dozen offices, Morgan & Morgan has made an indelible name for itself there through litigation and impact.

Fighting for a Zipline Accident Victim

A 10-year-old boy from Lakeland, Florida, was seriously injured when his zipline harness disconnected and he fell 20 feet to the concrete below. On behalf of his family, Morgan & Morgan is pursuing legal action against the operators of the zipline facility, alleging employee error due to improper training and safety procedures.

Coverage appeared on the ABC, FOX, NBC, and CNN news channels, among others.

Featured In

The New York Times

The Washington Post

WALL STREET JOURNAL

POLITICO

USA TODAY

AP Associated Press

billboard

Newsweek

THOMSON REUTERS

CNN

Forbes

abc

FOX

NBC

BUSINESS
INSIDER

TODAY

ESPN

30

Years

\$7

Billion Recovered

\$0

Upfront Fees

No matter your financial situation, you deserve the kind of legal representation it takes to go up against massive corporations like JUUL Labs Inc. the makers of JUUL. If you or a loved one were harmed by their negligence, you deserve justice and compensation. We want to help you fight for it.

Morgan & Morgan has been there for the people against the powerful for more than 30 years, and we've recovered more than \$7 billion to date for clients just like you. Call today. Your case review is always free, and you'll never have to pay a penny unless we win for you.

MORGAN & MORGAN®