



Matt Morgan

📍 Orlando, FL

📞 (407) 244-3211

✉️ mattmorgan@forthepeople.com

EDUCATION

University of Florida

Harvard Law School: Program on Negotiation

Stetson University College of Law

Matt Morgan has built a distinguished career advocating for individuals against powerful interests.

After earning his bachelor's degree from the University of Florida, he graduated with a Juris Doctor from Stetson University College of Law and later refined his negotiation skills through Harvard Law School's Program on Negotiation.

Throughout his career, Matt has secured significant, high-stakes victories in civil litigation, leveling the playing field for his clients in cases involving severe injuries and complex liability. With over 50 civil cases tried to verdict as lead counsel, he has established a reputation for rigorous advocacy, achieving impactful verdicts which offer fair compensation and uphold social accountability. His work goes beyond individual cases, challenging corporate accountability and reinforcing public safety standards.

Matt's legal insight has made him a sought-after commentator, with regular appearances on national television, including "The Today Show," "Good Morning America," "CBS This Morning," Fox News and CNN, among others. His expertise has also been featured in major publications like The New York Times, The Washington Post, The Wall Street Journal, and USA Today.

Practicing law alongside his mother, father, and brothers, Matt is part of a family deeply rooted in the legal community. He considers it a privilege to represent the people, not the powerful, committed to ensuring justice and accountability for those who might otherwise lack a voice.

BAR ADMISSION

- The Florida Bar
- United States District Court for the Middle District of Florida

MEMBERSHIPS

- Orange County Bar Association
- Florida Justice Association
- Make A Wish Foundation - Board Member

PRACTICE AREAS

- Car Accident Lawyers & Auto Accident Attorneys



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- Medical Malpractice Lawyers
- Slip and Fall Lawyers
- Wrongful Death Attorneys
- Birth Injury Lawyers
- Burn Injury Lawyers
- Construction Accident Attorneys

RESULTS

- Fields v. Primera Owners Association, Inc., Slip and Fall (2019), \$1,478,000
- Angel S. Woody vs. Linda S. Bennett, Car Accident (2020), \$799,999
- Smyth v. USAA, Car Accident (2015), \$350,000
- Pelaez v. State Farm, Car Accident (2015), \$100,000
- Herrera v. Cortes, Car Accident (2015), \$105,000
- Roundtree v. Schultz, Car Accident (2017), \$8,000,000
- Stephen Davis v. Levon Clark, Ricardo Williams, Marty Grifka and Derek Pak, Car Accident (2013), \$47,500,000
- Smith v. Sirine, Car Accident (2017), \$900,000
- Lancaster v. Arnold, Car Accident (2015), \$325,000
- Lazo v. Zapata, Car Accident (2016), \$95,000
- S. Barnes vs. D. Molinaro, Car Accident (2018), \$166,000
- Jane Doe v. Primera Owner's Association, Slip and Fall (2019), \$1,480,000
- Confidential Settlement, Car Accident (2021), \$2,500,000
- Burke v. Lancheros and VL Auto Transport, Inc., Car Accident (2021), \$6,640,031.30
- Jane Doe v. Brown, Car Accident (1970), \$3,900,000
- Davis v. Groundtek, Car Accident (2017), \$1,190,000
- Valdez v. City of Orlando, Personal Injury (2016), \$1,100,000
- Heather-Nicole Burke vs. Seminole County School Board, Personal Injury (2021), \$121,000
- Oliver, Alisha vs. Swarthout, Holly, Car Accident (2023), \$5,500,000



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- Casey, Randy vs. VL Auto Transport & Hernando Lancheros, Car Accident (2023), \$500,000
- Tonia v Green, Car Accident (2019), \$3,900,000
- Haugh, Michelle vs. Pirates Cove Adventure Golf, Slip and Fall (2024), \$715,000
- Olga Mun v. Site Centers Corp., (Target) et. al, General Liability (2025), \$11,391,183.28

AWARDS & RECOGNITION

- Daily Business Review, Florida Legal Awards, Innovator, 2021
- Best Lawyers 2019-2021
- Super Lawyers Award
- Martindale-Hubble, Client Champion Award
- AV Preeminent Award
- AV Preeminent Attorney - Judicial Edition, 2022
- Law.com / Daily Business Review Florida Legal Awards, Winner, Social Impact (2022)

IN THEIR WORDS

"Matt has a rare combination of gifts: a heart filled with compassion, toughness to stand up to bullies, and the smarts to turn complex concepts into common-sense solutions."