

Rocky Wilkins

Jackson, MS
(601) 949-3388
rocky@forthepeople.com

EDUCATION

University of Mississippi School of Law, University, J.D., 1999

University of Mississippi, B.A. 1996

Rocky Wilkins has been a featured speaker at numerous seminars on the topics of trial practice, personal injury litigation, and evidence.

Rocky Wilkins was born and raised in Jackson, Mississippi. He earned his undergraduate degree from the University of Mississippi in 1996 and his Juris Doctor from the University of Mississippi School of Law in 1999.

For more than fifteen years, Mr. Wilkins litigated personal injury law privately in Jackson before joining Morgan and Morgan in May 2017 as a partner. He is currently the Managing Partner of the firm's Mississippi office and serves as National Trial Counsel.

Mr. Wilkins concentrates his practice on personal injury, products liability, automobile accident litigation, semi-truck cases, premises liability, and fire-related cases. Notable examples include drug and products liability litigation involving Baycol, the Rouse Polymerics Plant explosion in Vicksburg, Mississippi, and the Lakeview Manor Apartment fire that tragically resulted in the deaths of four children.

Over his career, Mr. Wilkins has tried more than sixty cases to verdict and secured numerous substantial awards, including more than ten verdicts exceeding $1,000,000 and one in excess of $10,000,000.

Mr. Wilkins frequently speaks at seminars on the topics of trial practice, personal injury litigation, and evidence. He also teaches Trial Practice as an adjunct professor at Mississippi College School of Law.

Mr. Wilkins is admitted to the Mississippi, Arkansas, Georgia, Oklahoma, and Pennsylvania Bar Associations. He is also an active member of the Mississippi Association for Justice and the American Board of Trial Advocates. His professional achievements have earned him recognition as a Super Lawyer (2014-2025) and previously as a Rising Star (2009-2012).

In addition to his legal practice, Mr. Wilkins co-hosts Law Call, a live weekly television program that addresses legal topics and answers questions from viewers.

BAR ADMISSION

- Mississippi
- Arkansas



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- Georgia
- Oklahoma
- Pennsylvania
- U.S. District Court Northern District of Mississippi
- U.S. District Court Southern District of Mississippi
- U.S. Court of Appeals 5th Circuit
- U.S. Supreme Court

PRACTICE AREAS

- Personal Injury Lawyer
- Car Accident Lawyers & Auto Accident Attorneys
- Slip and Fall Lawyers
- Defective Product Lawyer
- Burn Injury Lawyers
- Class Action Attorney

RESULTS

- John Doe v. Insurance Company, Car Accident (2020), $4,999,117
- Aaron Adams v. Shawn Collins, Car Accident (2019), $30,000
- Robinson v. Express Freight, Inc. et al, Trucking Accident (2018), $3,500,000
- Private Settlement, Car Accident (2021), $1,200,000
- Private Settlement, Car Accident (2021), $1,450,000
- Kirkland v. Barnett, Car Accident (2019), $2,000,000
- Franklin v. Dugda and Skymile Logistics, Car Accident (2018), $3,500,000
- Robert Williams v. Ronald B. Graham, Trucking Accident (2020), $210,000
- Lindsay M. Lynn v. Isaac D. Phipps and Sarah Wilson Trucking, LLC, Trucking Accident (2022), $723,000
- Shirley Johnson v. State Auto Insurance Company, Car Accident (2022), $250,000



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- Tovar, Francisco vs. KT Trucking, Car Accident (2022), $2,000,000
- Frederick Osby v. L&T Construction, LLC (50% fault on defendant), Trucking Accident (2020), $4,999,117
- Mark Caruso v. Jeremy Duncan, Car Accident (2023), $621,736.02
- Bulock, Jacqueline vs. Brown, William, Car Accident (2022), $400,000
- Kelly, Robert vs Garland, Jerry, Personal Injury (2024), $1,787,597
- Heidi Jordan v. Publix Super Markets, Inc., Slip and Fall (2024), $4,261,410.80
- Day, Teka vs. Double H. Transport, Trucking Accident (2024), $1,626,613.38
- Barksdale v. Ballentine Express, Car Accident (2018), $3,440,000
- Private Settlement, Car Accident (2022), $1,600,000
- Private Verdict, Car Accident (2022), $4,999,117.06
- Private Settlement, Car Accident (2022), $575,000
- Watkins v O'Farrell Shoemaker, Slip and Fall (2024), $13,857,974
- Robertson, Arthur v. Nichols, Sammy, Car Accident (2025), $29,711
- Yvette Wheeler v. Tyler Caldwell, Car Accident (2025), $668,000

AWARDS & RECOGNITION

- **2027 BEST LAWYERS IN AMERICA FOR WORK IN PERSONAL INJURY LITIGATION - PLAINTIFFS, AND PRODUCT LIABILITY LITIGATION - PLAINTIFFS**

IN THEIR WORDS

"Obviously a big case ... So we brought in the Big Gun Rocky."