Ashby Davis

Tampa, FL

ashbydavis@forthepeople.com

EDUCATION

University of North Florida, magna cum laude

Bachelor of Arts in English Literature and Minor in Spanish

Florida State University College of Law

Juris Doctorate

Ashby Davis' litigation practice is focused in the areas of catastrophic personal injury and automobile crashes. As a Trial Partner at Morgan & Morgan and the Tampa Lead of the firm's National Trucking program, Mr. Davis brings exceptional expertise to complex transportation cases.

Mr. Davis is a native Floridian and was raised in the Panhandle of Florida. Prior to joining Morgan & Morgan, Mr. Davis represented injured individuals at a boutique trial firm in the Tampa Bay Area, where he obtained millions of dollars in settlements and jury verdicts for his clients. Before that, he practiced civil litigation defense for some of the Nation's largest insurance companies, which allows him to leverage his institutional knowledge of insurance companies to his clients' advantage. Over the past four years, Mr. Davis has been consistently ranked by Super Lawyers as a Rising Star and Best Lawyers – Ones to Watch.

Mr. Davis graduated magna cum laude from University of North Florida with a Bachelor of Arts in English Literature and Minor in Spanish in 2008. He earned his Juris Doctorate from the Florida State University College of Law in May 2012, where he was the recipient of the Distinguished Pro Bono Service award and various other scholarships. During law school, he worked in the Complex Litigation Division of the Florida Office of the Attorney General, assisting in high-stakes, class-action litigation.

Mr. Davis relies on his small-town upbringing to deliver empathetic and dogged representation to his clients. His combination of sophisticated legal expertise and authentic, down-to-earth approach ensures that every client receives both exceptional advocacy and genuine personal attention.

BAR ADMISSION

- Florida
- Massachusetts

PRACTICE AREAS

- Car Accident Lawyers & Auto Accident Attorneys
- Personal Injury Lawyer
- Trucking Accident Attorneys

RESULTS

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- Ketcham, Sean v. Evergreen Land Services & Corriveau, Rodney, Car Accident (2023), $1,546,661
- Brian Schilling vs Progressive Express Insurance, Car Accident (2023), $2,030,000
- Cruz III, Victor v. Charles Carneiro, Car Accident (2024), $1,127,151.38
- Samantha Mueller v. USAA, Car Accident (2025), $1,680,000
- Private Verdict, Car Accident (2025), $1,350,000
- Verdict, Car Accident (2023), $1,546,661

AWARDS & RECOGNITION

- Super Lawyers
  - Rising Star
  - Best Lawyers – Ones to Watch