

John Morgan

Orlando, FL
(407) 420-1414
johnmorgan@forthepeople.com

EDUCATION

University of Florida, Bachelor of Arts, 1978

University of Florida's Levin College of Law, Juris Doctor, 1982

John Morgan doesn't just talk about fighting for the people—he's built his entire life around it.

In 1988, John and his wife, Ultima, founded Morgan & Morgan with a simple but powerful mission: to ensure that no one—no matter their background or financial means—gets outmatched in the courtroom by powerful corporations and insurance companies.

> "I see Tim in every single person who walks through our doors, and I'll be fighting for them all until the day I die."

For John, the fight is personal. As a sophomore at the University of Florida, his brother, Tim Morgan, was paralyzed while working as a lifeguard at Walt Disney World. The Morgan family put their trust in a lawyer who failed them, and they saw firsthand how the legal system can chew up those without power. The injustice changed John's life—he vowed to become the lawyer his family never had, and to continue to stand up for people who have been wronged.

What started as a small firm in Florida has grown into America's largest injury law firm, with:

1,100+ attorneys
50+ practice areas
$35+ billion recovered for clients

John's leadership and impact continue to earn national recognition, with recent honors from Lawdragon's 500 Leading Plaintiff Consumer Lawyers, 100 Managing Partners You Need to Know, and Forbes' 2025 Billionaires List. His success has earned him recognition from *Forbes* as #92 on their list of America's 250 most notable self-made success stories.

John's work extends beyond the courtroom, as well. He's led major ballot initiatives—like the fight to legalize medical marijuana in Florida and the push to raise the minimum wage to $15 an hour. Today, he continues to support causes that matter to families nationwide.

BAR ADMISSION

- State Bar of Florida (1984 - Present)

MEMBERSHIPS



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- Florida Justice Association — Board of Directors
- Academy of Florida Trial Lawyers
- Orange County and Seminole Bar Associations
- Greater Orlando Chamber of Commerce — Board of Directors
- National Finance Committee — Clinton/Gore 1996 (Florida)
- Boys Town U.S.A. Central Florida — Founder
- Harmony Institute — Board of Directors
- Levin School of Law University of Florida — Board of Trustees

PRACTICE AREAS

- Car Accident Lawyers & Auto Accident Attorneys
- Medical Malpractice & Negligence Lawyers
- Slip and Fall Lawyers
- Wrongful Death Attorneys
- Birth Injury Lawyers
- Burn Injury Lawyers
- Construction Accident Attorneys

AWARDS & RECOGNITION

- Lawdragon 500 Leading Plaintiff Consumer Lawyers (2025)
- Lawdragon 100 Managing Partners You Need to Know (2025)
- Forbes' 2025 Billionaires List